



Redfield Carnegie Library

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Strategic Plan

2022 – 2027

Mission Statement

The Redfield Carnegie Library will provide for the informational, educational, and entertainment needs of the residents of the city of Redfield and surrounding areas to promote lifelong learning.

Goals and Strategies

Goal A

Expand programming for all age groups and increase collaboration for expanded programming.

Strategies

1. Add at least two new programs for tweens (8 – 12) and a program for teens (13 – 18).
2. Add at least two new programs for adults (18+), including a focus on seniors (65+)
3. Explore collaboration opportunities with local organizations and businesses, such as the senior center, after-school program, and the Redfield School District
4. Implement at least one take-and-make program for children and/or families.

Goal B

Increase library marketing and promotion.

Strategies

1. Add external signs to the library that promote the hours and library programs.
2. Add additional internal signage to the library space promoting hours, services, and programming.
3. Utilize newer social media platforms to reach out to younger generations.
4. Look into changing library hours so they are less confusing.

Goal C

Increase and modernize the technology in the library and establish the library as a technology learning space in the community.

Strategies

1. Use the technology budget to purchase laptop computers in addition to desktop computers for library patrons.
2. Establish “Tech Thursdays” where patrons can come in with technology questions every Thursday.

3. Collaborate with the senior center to host technology classes for seniors.
4. Train staff on the technology hosted and circulated at the library.
5. Purchase emerging technology to be circulated either within or outside the library.

Goal D

Adapt and reorganize the library's physical collection to better meet the community's needs.

Strategies

1. Explore relocating the Young Adult collection to the main level of the library.
2. Reorganize and label the non-fiction section to be more user-friendly for patrons.
3. Continue weeding the library, move all items off the bottom shelf, and place more items front-facing to make the shelves easier to navigate.
4. Increase the variety of large print books to expand that collection.

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